

Aviva adopts Cegedim Insurance Solutions' ACTIV'Infinite

A scalable solution for optimizing claims management

Paris, July 7, 2016 – [Cegedim Insurance Solutions](#) announces that Aviva France, a subsidiary of one of Europe's leading insurers, has chosen its *ACTIV'Infinite* solution. Aviva sought out the best software solution for managing its 3 million clients in France, and found in the scalable *ACTIV'Infinite* suite a way to optimize management of health insurance claims for its individual and group plans.

Making the most of digital transformation

"The management solution that we had been using for health insurance claims was no longer performing up to our expectations, and we needed a solution that could be paired with our system for managing policies and premiums. We also wanted to work with a partner whose expertise would ensure that the migration would not disrupt service for our clients, and would equip our managers with a user-friendly tool with enhanced managerial capabilities," explains *Alexandre Garnier, AVIVA's Director of Health Underwriting and Claims*.

Cegedim Insurance Solutions delivered a turnkey transition from the old solution to *ACTIV'Infinite*, interfaced with Aviva's policy management tool. The new system started up a few months ago, and since then has won over managers, resulting in increased productivity. Discussions are under way about how to optimize information systems in other areas of the insurer's operations, such as group policies and personal protection insurance. Aviva is also considering other high-value-added services to supplement its offering, such as the outsourcing of third-party payments in hospital settings and digital solutions in preventive medicine.

"The digital transformation underway in the insurance sector offers an opportunity to reorganize the management process with a focus on boosting performance, leveraging data, and containing costs. *ACTIV'Infinite* delivers on all of these counts, by incorporating a full range of back office, CRM, decision-making and extranet tools into a single user-friendly solution," says **Philippe Simon, CEO of Cegedim Insurance Solutions**.

About Cegedim Insurance Solutions:

The Cegedim Assurances Business Unit includes all of the Group's solutions and services for insurers, mutual insurers, social welfare institutions and intermediaries through its subsidiaries Cegedim Activ, Activus, Midiway, Cetip (SP santé and iSanté third party payment) and iGestion. This unit brings together competencies across the entire chain of information sharing between healthcare professionals, insurance organizations and managers of compulsory and supplemental insurance plans. Follow Cegedim Insurance Solutions on LinkedIn and Twitter ([@CegedimIS](#))

About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 3,600 people in 11 countries and generated revenue of €426 million in 2015. Cegedim SA is listed in Paris (EURONEXT: CGM). To learn more, please visit: www.cegedim.com
And follow Cegedim on Twitter: [@CegedimGroup](#)

About Aviva:

With more than 180 years of experience in France, Aviva France – a subsidiary of one of Europe's leading life, property and casualty insurers – offers a complete range of products to 3 million customers: individuals, shopkeepers, professionals, and small to medium-sized businesses. The company is distinguished by a solid and profitable multi-channel distribution model (general agents, brokers, life consultants and UFF management consultants). Aviva France also has partners such as the AFER, the largest savers' association in France, and the Crédit du Nord Group. Aviva France has more than 4,400 direct employees. For more information, please visit <http://presse.aviva.fr/> and follow the group on Twitter: [@AvivaFrance](#)

Cegedim Contacts:

Aude BALLEYDIER
Cegedim
Media Relations
Tel: +33 (0)1 49 09 68 81
aude.baileydier@cegedim.fr

Sonia BENS-HILA
Cegedim Insurance Solutions
Communication
Tel: +33 (0)1 49 09 31 01
Sonia.bens-hila@cegedim.com

Guillaume DECHAMISSO
PRPA Agency
Media Relations
Tel: +33 (0)1 77 35 60 99
guillaume.dechamisso@prpa.fr

Aviva Contact:

Thibault DE SAINT-SIMON
Aviva
Communication
Tel: +33 (0)1 76 62 67 88
thibault_desaintsimon@aviva.fr