

## Presenting Cegedim Assurances' international offering

- *Berlin, September 17<sup>th</sup> and 18<sup>th</sup>: 7<sup>th</sup> Annual "Health Excellence Conference"*
- *Spotlight on Activus, one of the leading international health insurance software providers acquired this summer by Cegedim*

**Paris September 10, 2015** – [Cegedim Assurances](#) is pleased to announce that it is sponsoring one of the health insurance industry's top gatherings, the 7<sup>th</sup> Annual "Health Excellence Conference", as a participant and Silver Sponsor. The event will be held September 17<sup>th</sup> and 18<sup>th</sup>, 2015.

The French leader in software and services for the personal insurance industry, with positions in French-speaking African countries, Cegedim Assurances recently strengthened its international presence with the Cegedim Group's purchase of Activus, one of the leading international health insurance system providers - [See Press Release dated July 20<sup>th</sup>, 2015](#).

### An enriched product range and global capability

This acquisition enhances the software suite that Cegedim Assurances offers its international clients and immediately gives it a presence in the UK, US, China, Middle East, East Asia, Africa and Asia-Pacific through Activus' existing clients and delivery capability.

Thus, Activus' Act-isure software package will be among the products presented at the Berlin conference. Act-isure is the winner of the prestigious 2015 XCelent award for Breadth of Functionality in their recent review of Global Healthcare Policy Administration Solutions study.

### Deciphering a changing market

Pierre-Henri Comble, Cegedim Assurances' Marketing Director, will give a presentation at 2:00 pm on 17 September on the "Impacts of health insurance market trends on global providers of medical insurance software".

For more info on the Conference in Berlin, go to: [www.uni-global.eu/en/event/2015-183](http://www.uni-global.eu/en/event/2015-183)

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#### About Cegedim Assurances:

The Cegedim Assurances Business Unit includes all of the Group's solutions and services for insurers, mutual insurers, social welfare institutions and intermediaries through its subsidiaries Cegedim Activ, Activus, Midway, Cetip (SP santé and iSanté third party payment) and iGestion. This unit brings together competencies across the entire chain of information sharing between healthcare professionals, insurance organizations and managers of compulsory and supplemental insurance plans.

#### About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs almost 3,500 people in 11 countries and generated revenue of €494 million in 2014. Cegedim SA is listed in Paris (EURONEXT: CGM).

To learn more, please visit: [www.cegedim.com](http://www.cegedim.com)

And follow Cegedim on Twitter: [@CegedimGroup](https://twitter.com/CegedimGroup)

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